

PRESENTED BY



PARTNER TOOLKIT

Thank you for believing and working toward a more connected Denver!

We are telling a story of a *Mile High City* where as many people as possible feel like they belong and are not alone. The Mile Long Table invites them into connection in the most playful, awe-inspiring and delicious way possible.

Thank you for partnering with us to fill stomachs, fill souls, and fill Denver's table.

KEY INFO - THE WAYS TO PARTICIPATE

When we are inviting people to participate, there are four ways for the to do so:

1. **Co-Host:** this is the most powerful way to participate: Co-Hosts donate \$75 (grants available), invite 8-12 guests from their world, and are assigned a table to host.
2. **Attend:** simply reserve a **general admission** ticket(s).
3. **Super-Host:** This is for **companies or organizations** who receive 20 tickets and are provided a micro-sponsorship (logo on the website and program).
4. **Volunteer:** we have various roles and teams.

The website shows all of these options, but keep these in mind as you promote and invites others into this wonderful experience.



LONGER TABLES

LONGERTABLES.ORG

CONTENTS

In this PDF

Key event details, statistics, key messages and how to talk about the Mile Long Table

Main Folder with all Assets

Logos

Mile Long Table Logos

All Logos (150, Longer Tables, etc.)

Social Media

Graphics

Social Media Copy

Email/Newsletters

Email Copy

Email Graphics

Collateral

Postcard

Digital Flyer

Photo Library

Press Release (coming soon)

Video (coming soon!)



KEY EVENT DETAILS

Date: August 1, 2026

Time: Gates open at 5pm

Location: Main Campus Plaza at the National Western Center,
4850 National Western Dr, Denver, CO 80216

Website (for registration and volunteer sign-up): www.milelongtable.org

Social: [instagram.com/setlongertables](https://www.instagram.com/setlongertables); [facebook.com/setlongertables](https://www.facebook.com/setlongertables)

Mile Long Table Overview

We are setting seats for up to 5,280 people from all walks of life to share dinner (provided by Serendipity Catering) and connect in a meaningful way with conversation prompts.

Up to 200 *Co-Hosts* will invite 8-12 guests, general admission tickets are also available for a suggested donation of \$5.28. *Super-Hosts*, organizations and companies representing the diversity of Denver will invite guests as well.

Music, dessert and surprise activations will follow dinner.

The Mile Long Table is a marquee table of **150 Tables Across Colorado**, a campaign inviting cities and individuals across the state to set a table in honor of Colorado's 150th birthday. (www.150ColoradoTables.com)

Partners: The Mile Long Table is co-presented by Southwest Airlines and Serendipity Catering, and hosted by National Western Center, alongside several other generous partners.

STATISTICS

5,280 chairs

660, 8-foot tables

5,280 humans

3,960 servings of corn bread

3,000 wood spoons

2,900 stems of silver dollar eucalyptus

300 volunteers

5,280-feet of table



KEY MESSAGES

You're invited to dinner - with 5,280 of your new friends to celebrate Colorado's 150th birthday.

We have a seat for you.

Our table is a mile long!

As part of Colorado's sesquicentennial celebration, this one-of-a-kind gathering will bring together thousands of people from different backgrounds, neighborhoods, passions, cultures, and generations. Together, we'll share food, stories, laughter, and the simple reminder that despite our differences, we belong to one another.

On August 1, the Mile Long Table will gather 5,280 people at the National Western Center in Denver for a shared meal, meaningful conversation, and a celebration of the values that have shaped our state, and city, for generations: hospitality, trailblazing and connection.

Together, 5,280 people from all walks of life will gather at a mile-long table to share a meal, swap stories, and experience the kind of hospitality, neighborliness, and connection that helped shape Colorado from the very beginning.



HOW TO TALK ABOUT THE MILE LONG TABLE

Always share about the Mile Long Table through **invitation** - inviting people to be our guests.

The table does not belong to Longer Tables or any individual or organization - we are **co-creating** this gathering, from co-hosts, to volunteers to community organizations - we set the table together.

We believe progress moves at the speed of relationship. We believe by connecting as humans first, we rehumanize one another and build trust slowly. We are not gathering to talk about the 'issues,' but to find commonalities in our shared human experience.

This is **not a block party** - but a more intentional way to connect; face-to-face, sharing our stories, breaking bread - a powerful way to more deeply connect.

This is **not a one-time event**, but a catalyst to on-going connection, collaboration, friendships. We invite all who gather to continue setting tables in the places they work, live and play.

